



#3.

CERTIFICATE OF MAILING (37 CFR 1.8(A))

PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington, DC 20231.

Date:

3/4/02

Dora L. Kelly

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | | |
|--|-----------------------------------|---------------------------------|---------------------------|
| APPLN NUMBER 09/998,979 | FILING DATE 31 OCTOBER 2001 | FIRST NAMED INVENTOR SCHLACK | ATTY. DKT. NO. T734-10 |
| TITLE PROFILING AND IDENTIFICATION OF TELEVISION VIEWERS | | ART UNIT 2613 | EXAMINER UNKNOWN |

Assistant Commissioner for Patents
Washington, DC 20231

PRELIMINARY AMENDMENT

Please amend the above-noted patent application as follows prior to Examining the Application:

IN THE SPECIFICATION:

Page 13, line 18, change "9A-C" to --9A-B--.

IN THE DRAWINGS:

Attached are marked up drawing sheets 7 and 10. Please replace drawings sheet 7 and 10 with replacement sheets 7 and 10 (corrected).

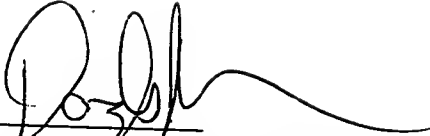
Drawing sheet number 7/38, Figure 6A second occurrence is a typographical error and should be changed to Figure 6B. Figure 6B is clearly described in the specification and no new matter is being added.

Drawing sheet number 10/38, Figure 9A second occurrence is a typographical error and should be changed to Figure 9B. Figure 9B is clearly described in the specification and no new matter is being added.

Respectfully submitted,

Dated:

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